

# A. Lange & Söhne x Concorso d'Eleganza - Our passion for classics



A. Lange & Söhne takes great pride in its role as main partner of the Concorso d'Eleganza Villa d'Este. The partnership, which was established in 2012, is a vivid example of the company's never-ending passion for classics. For the 8<sup>th</sup> time, a customised LANGE 1 TIME ZONE "Como Edition" will be awarded to the owner of the "Best of Show" car as horological equivalent to the competition's most beautiful automobile.

For Lange CEO Wilhelm Schmid the Concorso d'Eleganza is "all about the idea of collecting, preserving and making sure these four-wheeled works of art survive the test of time. That is why we are committed to the world of classic cars. It reflects our passion for sophisticated mechanics and thrilling design, which is deeply rooted in the corporate culture of A. Lange & Söhne".

#### Facts and figures on the LANGE 1 TIME ZONE "Como Edition"

Movement Lange manufacture calibre L031.1, manually wound, 72 hours power reserve

Case Diametre: 41.9 millimetres, height: 11.0 millimetres, white gold, hand-engraved hinged cuvette

Functions Hours, minutes, small seconds; second time zone, day/night indications for both time zones, outsize

date for home time, power reserve indicator

**Limitation** The "Como Edition" awarded to the "Best of Show" winner of the Concorso d'Eleganza Villa d'Este is

unique; the serial model (with sapphire crystal caseback instead of a hinged cuvette) is available in

white gold, pink gold and platinum.

### About A. Lange & Söhne

Dresden watchmaker Ferdinand Adolph Lange laid the cornerstone of Saxony's precision watchmaking industry when he established his manufactory in 1845. His precious pocket watches remain highly coveted among collectors all over the world. The company was expropriated after World War II, and the name A. Lange & Söhne nearly vanished. In 1990, Ferdinand Adolph Lange's great-grandson Walter Lange had the courage to relaunch the brand. Today, Lange crafts only a few thousand wristwatches in gold or platinum per year. They are endowed exclusively with proprietary movements that are lavishly decorated and assembled by hand. With 63 manufacture calibres developed since 1994, A. Lange & Söhne has secured a top-tier position among the world's finest watch brands. Brand icons such as the LANGE 1 with the first outsize date in a regularly produced wristwatch and the ZEITWERK with its precisely jumping numerals display, rank among the company's greatest successes. Sophisticated complications such as the ZEITWERK MINUTE REPEATER, the DATOGRAPH PERPETUAL TOURBILLON or the TRIPLE SPLIT reflect the manufactory's determination to achieve ever-new pinnacles in horological artistry.

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